

Surface Car Park Management Changes

Summary: As part of the Surrey Heath Parking Strategy, the management of all surface car parks is to be reviewed annually. The recommendations in this report are as a result of the latest review of the operation, condition and customer feedback on the surface car parks. Restricting the ability to park all day and encouraging short stay parking, will ensure parking spaces are available for customers, visitors and residents throughout the day.

Portfolio: Business – Cllr Craig Fennell

Date Portfolio Holder signed off report: 4 April 2016

Wards Affected: All

Recommendation

The Executive is advised to RESOLVE that

- (i) Current parking charges be extended to include Saturdays in Bagshot, Chobham, Burrell Road and Watchetts Road and York Town car parks;
- (ii) Current rules and regulation for the use of parking permits be extended to include Saturdays at no extra charge in Bagshot, Chobham, Burrell Road and Watchetts Road and York Town car parks;
- (iii) A 'No Return within 2 Hours' restriction is introduced in Bagshot, Chobham, Burrell Road and Watchetts Road car parks;
- (iv) The Off-Street Parking Permit scheme be extended to York Town car park; and
- (v) The maximum stay on Wilton Road car park be reduced to 5 hours, no return, except permit holders.

1. Resource Implications

- 1.1. The income generated from all surface car parks in the Financial Year 2014/15 was £99,881 with operational costs of £103,183, a deficit of £3,302.
- 1.2. By extending parking charges in the above car parks to include Saturdays, an estimate sum of £6,122 would be generated, which would cover the operational costs of all of the out of town car parks and contribute towards the management costs of these car parks.
- 1.3. Enforcement of the new parking restrictions will be carried out by Parking Services in line with current enforcement patterns at no extra cost.

- 1.4. Any proposed change will need to be advertised in the local newspaper and on each car park affected. Parking Services would aim to resolve any initial objections received.
- 1.5. Any unresolved objections to the advertised changes will be reported to Executive for resolution.

2. Key Issues

- 2.1 Parking tariffs are only in operation from Monday to Friday (excluding Bank Holidays) in Bagshot car park, Chobham car park, Burrell Road car park, Frimley, Watchetts Road car park, Camberley and York Town car park, Camberley.
- 2.2 Use of these pay and display car parks on a Saturday will be in line with current usage patterns, which shows a very high percentage of customers use the 2 hour free parking that is available and will therefore not be affected financially by this change:

Bagshot car park	92% obtain 2 hour free parking
Chobham car park	83% obtain 2 hour free parking
Burrell Road car park	91% obtain 2 hour free parking
Watchetts Road car park	92% obtain 2 hour free parking
- 2.3 The income raised will be used to improve the operations of the car parks.
- 2.4 Extending the use of permits to include Saturdays, in line with the above, ensures permit holders do not need to incur additional charges on Saturdays.
- 2.5 The introduction of a 'No Return within 2 hours' restriction will stop 'meter feeding' and ensure those who stay for longer than 2 hours pay for their stay.
- 2.6 Wilton Road car park is a free car park with a maximum stay of 18 hours and is primarily used by Camberley Indoor Bowling Club. Several commercial businesses use Wilton Road car park for all day parking to support their own business interests which often reduces the capacity of this car park to the detriment of the Camberley Indoor Bowling Club and short stay visitors to businesses in the area. In order to address the issue of better parking arrangements, it is proposed to restrict all day parking to permit holders only, which will stop all day use of this car park, thereby increasing the availability of parking spaces for short stay visitors to businesses and Camberley Indoor Bowling Club.
- 2.7 Consultation has taken place to try and resolve these issues but there has been no improvement. The introduction of a Maximum Stay 5 Hours, No Return, except permit holders, will stop all day parking and will ensure that parking for short stay visits up to 5 hours is

maximised. Permits will be available to the Camberley Indoor Bowling Club free of charge, and commuter permits will be available at a cost of £300 per annum.

3. Options

3.1 The Executive has the option to:

- (i) Resolve to accept:
 - (a) the proposal to extend parking charges and the use of permits on the named car parks to include Saturdays;
 - (b) the proposal to introduce a 'No Return within 2 hours' restriction on the named car parks; and/or
 - (c) the introduction of a Maximum Stay 5 hours, No return, on Wilton Road car park.
- (ii) Not to recommend any of the above proposals and leave the existing arrangements in place.

4. Proposals

4.1 It is proposed that the Executive approves the recommendations in this report.

5. Supporting Information

5.1 A list of all surface car parks is contained in Annex A.

6. Corporate Objectives And Key Priorities

6.1 Key Priority 2: To assist with the improvement of economic growth for Surrey Heath.

6.2 Key Priority 4: Working with partners and the community to keep Surrey Heath a clean, green and safe place for the continued wellbeing of our borough.

7. Policy Framework

7.1 The Council reviews the management of the car parks and tariffs on an annual basis.

8. Legal Issues

8.1 All changes will adhere to the requirements of the Road Traffic Regulation Act 1984.

9. Governance

9.1 All unresolved objections to the advertisement of any changes will be referred back to the Executive.

10. Risk Management

10.1 These changes are low risk. The vast majority of car park users will be unaffected by these changes.

11. Equalities Impact

11.1 No issues identified.

12. Human Rights

12.1 No issues identified.

13. Consultation

13.1 Camberley Indoor Bowling Club have been asked for their views on their customers' requirements.

14. PR And Marketing

14.1 There are some opportunities for positive PR around these changes, such as the number of free visits in those car parks with the free 2 hour tickets.

15. Officer Comments

15.1 The surface car parks are well maintained and are generally visually attractive. The opportunity to review management of the car parks allows us to improve the service and customer experience. By improving the contribution of these car parks to Parking Services Budget position, this will also ensure the safe and effective operation of these car parks.

Annexes	Annex A:Table Showing Details of Surface Car Parks
Background Papers	Nil
Author/Contact Details	Eugene Leal, Parking Team Leader eugene.leal@surreyheath.gov.uk
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Consultations, Implications and Issues Addressed

Resources	Required	Consulted
Revenue	✓	
Capital		

Resources	Required	Consulted
Human Resources		
Asset Management		
IT		
Other Issues	Required	Consulted
Corporate Objectives & Key Priorities	✓	
Policy Framework		
Legal	✓	
Governance		
Sustainability		
Risk Management		
Equalities Impact Assessment		
Community Safety		
Human Rights		
Consultation		
P R & Marketing	✓	

Review Date:

Version:

Annex A: Table Showing Details of Surface Car Parks

	Bays	Disabled bays	Payment method	Notes
Pay and Display Car Parks				
Surrey Heath House, Camberley (weekends only)	128	3	P&D RingGo	Staff car park Mon-Fri.
York Town, Camberley	125	8	P&D RingGo	No charges at weekends.
Watchetts Road, Camberley	37	3	P&D RingGo	No charges at weekends.
High St., Bagshot	95	3	P&D	No charges at weekends.
High St., Chobham	96	3	P&D	No charges at weekends.
Burrell Rd., Frimley	60	3	P&D	No charges at weekends.
Sub total	541	23		
Free Car Parks				
Wilton Road, Camberley	80	3		
Balmoral Drive, Camberley	36	2		Free
Wharf Rd., Frimley Green	23	2		Free
Woodend Rd., Deepcut	40	3		Free
Martindale Av., Heatherside	38	3		Free
Guildford Rd., Bisley	16	1		Free
Chobham Pl. Woods	16	0		Free – not marked
Sub total	249	16		
Total	790	39		